

GRANTMAKING

Collective Impact Planning Application

I confirm that I'm applying as the lead organization/intermediary for an existing or emerging coalition working collaboratively to develop a systems-level change and impact strategy.

Organization & Contact Information

- Organization name and related contacts
- Does your organization participate in lobbying? {y/n}
- The following information regarding demographics will not be used to make decisions on who is awarded grants.
 - Leader (race/ethnicity & gender)
 - Governing Board (race/ethnicity & gender)
- Do you have audited financial statements to attach in the document section below?
 - If no, without audited financial statements, we ask you to respond to the following questions related to the segregation of duties in your financial operations.

Dates & Funding

- Approximately 9 months
- Amount Requested (no more than \$500,000)
- Annual Organization Operating Budget
- Do you have other potential revenue streams you will pursue to implement this project?
- How will you leverage these resources to develop an aligned and committed coalition of partners?
- Planning Grant Budget
In the table below, summarize how you would spend the proposed Kauffman Foundation grant by including the grant budget by expense categories. The sum of the expense categories should equal this grant request.

Your grant reporting to the Kauffman Foundation will include progress against this budget.

Organizational Capacity and Alignment

The Kauffman Foundation has identified strategic priorities to close the economic mobility gap in the Kansas City region. Indicate the primary area in which your organization drives impact in alignment with the Foundation's strategic priorities.

- College access and completion
- Workforce and career development
- Entrepreneurship

If you have a secondary impact area in alignment with the Foundation's strategic priorities, please indicate here. (optional)

The Kauffman Foundation has identified focus areas to drive our strategic priorities. Select the focus areas in which your organization drives impact.

- Essential Competencies and Skills
- Equitable Access
- Participation and Belonging
- Education and Employer Connection

In one paragraph, please share the high-level goal of the proposal and what the Foundation's funding would be used to support.

In one paragraph, please share how your organization has closed or will close economic mobility gaps in the Kansas City region through college access and completion, workforce and career development, and/or entrepreneurship.

In one paragraph, tell us about the strength and stability of your organization's leadership.

The Collective Impact grant requires a coalition working collaboratively to develop a system-level change and impact strategy. We expect a strong intermediary to lead this coalition. Briefly share how you, as the intermediary, have led or are leading a coalition to drive place-based systemic impact. Who were/are your partners, and what impact did you drive? (1-2 paragraphs)

How does your organization ensure that the community you are seeking to serve is authentically engaged in the design and implementation of the impact strategy? {open field}

Proposal

For each of these questions, please respond in a few paragraphs or bullets as you see fit.

What is the systemic issue(s) you are seeking to address with this Collective Impact proposal? How will your approach close that gap or those gaps?

What are your key goals for a planning grant?

Who are/will be your partners in the development of this project?

How will you build and sustain trust throughout this process? What best practices do you anticipate using to keep the coalition focused and aligned?

What makes your proposed project transformative and/or innovative?

We are considering providing technical assistance to grant recipients across thematic areas of need. What support (if any) do you need to achieve the goals of this proposal?

Is there anything else you feel is important to share regarding your organization or this grant request? (optional)

Who do you serve or intend to serve?

Describe the primary beneficiaries (geographic area, age range, socioeconomic status, gender, race, ethnicity, or other particular demographic focus) of your grant proposal.

If you currently have processes in place to collect information about how your beneficiaries publicly identify, please share what percentage of your beneficiaries identify as:

- Race and/or Ethnicity
- Gender
- Age

The Kauffman Foundation's 2035 vision is focused on closing economic mobility gaps in the Kansas City region. We recognize that organizations outside of the Kansas City region, including statewide or national organizations, can accelerate our impact through resources, ideas, and learning.

If you currently serve or operate in the Kansas City region, please respond to the following:

If you do not currently, select "not applicable."

We are exploring parts of Kansas City that could be especially important for achieving equitable economic mobility in the Kansas City region. The list will change as the data

and our approach evolve. Do the beneficiaries of your proposal reside in one or more of the areas listed below? Please select all that apply to the best of your ability.

If you do not currently collect that information, select “do not collect.”

Note: We understand that many neighborhoods, districts, and cities are within these areas. We chose a few well-known ones in naming each to help you make selections.

- Downtown Kansas City, Missouri (including Westside, 18th and Vine, and Midtown)
- Downtown Kansas City, Kansas (including surrounding neighborhoods)
- East Lenexa / South Shawnee Mission, Kansas
- Ivanhoe / Sante Fe / Oak Park / Manheim, Kansas City, Missouri
- Northeast Kansas City, Missouri
- Downtown Olathe, Kansas (including surrounding neighborhoods)
- Piper / Edwardsville, Kansas
- Southeast Kansas City, Missouri
- Ruskin Heights / Hickman Mills / Grandview, Missouri
- Swope Park / Raytown, Missouri
- Waldo / Red Bridge, Missouri (including 63rd to I-435 along Troost)
- Unknown/do not collect

If you know which specific zip codes your beneficiaries reside in, please enter here:

Evaluation

The Foundation is currently tracking the following metrics to evaluate our impact in closing economic mobility gaps. Please select any of the following metrics your organization is currently collecting or tracking:

- attained an Associate, Bachelor's, or Postgraduate Degree
- enrolled in college/university (2 or 4 year)
- enrolled in or completed a short-term credentialing program
- attained full-time employment
- secured minimum \$45,000 income
- started a new business
- sustained a business 1, 5, or 10 years

The Foundation is interested in furthering our learning on how to evaluate impact in college access and completion, workforce and career development, and entrepreneurship. Please share any additional metrics you collect and track in any of these areas.

How often do you update these metrics? (optional)

The Foundation is interested in learning about how ally organizations evaluate impact in college access and completion, workforce and career development, and entrepreneurship.

I acknowledge, if awarded a Collective Impact grant, my organization may be asked to collaborate with the Foundation in evaluation activities.

Documents

1. Your organization's annual budget (this can be a document you provide to your board)
2. Most recent financial statements (audited, if available)
3. Upload up to five letters of support from partner organization(s) you have worked with.
4. Upload any documentation that describes a collective impact initiative that you are leading or have led. (optional)

How did you hear about this opportunity?

The Kauffman Foundation is interested in learning how people hear about our work. Please share how you learned about our strategic direction and new grantmaking priorities.