

## GRANTMAKING

# Capacity Building Grant Application

Thank you for your interest in completing this application for a Capacity Building grant. Please read all consent and application questions carefully. Capacity Building grants are designed for organizations that have identified an explicit organizational capacity need that, if funded, would strengthen, deepen, or scale impact in our focus areas. Funds should be directed toward one-time/short-term expenses to build capacity.

### Organization & Contact Information

- Organization name and related contacts
- Social media links
  - Facebook {text field}
  - Instagram {text field}
  - X {text field}
  - LinkedIn (for your organizational leader) {text field}
  - Other {text field}
- Does your organization participate in lobbying? {y/n}
- Demographics - The following information regarding demographics will not be used to make decisions on who is awarded grants.
  - Leader (race/ethnicity & gender)
  - Governing Board (race/ethnicity & gender)

### Dates & Funding

- Start & end date
- Amount requested (\$100,000 - \$250,000)
- Total project budget
- Do you have other revenue streams and/or funders that support your organization?
  - If yes, please describe your other revenue streams and/or funders.
- Annual organization operating budget
- Detailed grant budget

### Proposal

The Kauffman Foundation has identified strategic priorities to close the economic mobility gap in the Kansas City region. Indicate the primary area in which your organization drives impact in alignment with the Foundation's strategic priorities.

- College access and completion
- Workforce and career development
- Entrepreneurship

If you have a secondary impact area in alignment with the Foundation's strategic priorities, please indicate here. (optional)

The Kauffman Foundation has identified focus areas to drive our strategic priorities. Select the focus area(s) in which your organization drives impact.

- Essential Competencies and Skills
- Equitable Access
- Participation and Belonging
- Education and Employer Connection

What type of work will your proposal primarily focus on? {select one}

- Direct services to individuals
- Systems level change (policy, state-level network building, research)
- Organizational support and capacity-building (technical assistance)
- Intermediary funder (i.e. receive and deploy funds)
- Other

In one paragraph, please share how your organization has closed or will close economic mobility gaps in the Kansas City region through college access and completion, workforce and career development, or entrepreneurship.

In one paragraph, tell us about the strength and stability of your organization's leadership.

Briefly share in 1-2 paragraphs:

1. What organizational capacity or capacities are you trying to build through this proposal?
2. How will building this capacity (or capacities) make your organization more effective at achieving your goals?
3. Capacity building grants are non-renewing, one-time grants. If this is funding expenses for which you need ongoing funding, how will you sustain the expense beyond this grant? Please detail the funding sources and why you have confidence you will be able to secure the funding.

If you are awarded a grant, what evidence will indicate that your organization has built capacity at the end of the grant's term? (1-2 paragraphs)

What are the key milestones and goals for this proposal?

Is there anything else you feel is important to share regarding your organization or this grant request? (optional)

## Who do you serve or intend to serve?

Describe the primary beneficiaries (geographic area, age range, socioeconomic status, gender, race, ethnicity, or other particular demographic focus) of your grant proposal?

If you currently have processes in place to collect information about how your beneficiaries publicly identify, please share what percentage of your beneficiaries identify as:

*If you do not currently collect that information, check “do not collect.”*

- Race and/or Ethnicity
- Gender
- Age

The Kauffman Foundation’s 2035 vision is focused on closing economic mobility gaps in the Kansas City region. We recognize that organizations outside of the Kansas City region, including statewide or national organizations, can accelerate our impact through resources, ideas, and learning.

If you currently serve or operate in the Kansas City region, please respond to the following:

If you do not currently, check “not applicable.”

We are exploring parts of Kansas City that could be especially important for achieving equitable economic mobility in the Kansas City region. The list will change as the data and our approach evolve. Do the beneficiaries of your proposal reside in one or more of the areas listed below? Please select all that apply to the best of your ability.

If you do not currently collect that information, check “do not collect.”

- Downtown Kansas City, Missouri (including Westside, 18<sup>th</sup> and Vine, and Midtown)
- Downtown Kansas City, Kansas (including surrounding areas)
- East Lenexa / South Shawnee Mission, Kansas
- Ivanhoe / Sante Fe / Oak Park / Manheim, Kansas City, Missouri
- Northeast Kansas City, Missouri
- Downtown Olathe, Kansas (including surrounding neighborhoods)
- Piper / Edwardsville, Kansas
- Southeast Kansas City, Missouri
- Ruskin Heights / Hickman Mills / Grandview, Missouri
- Swope Park / Raytown, Missouri
- Waldo / Red Bridge, Missouri (including 63<sup>rd</sup> to I-435 along Troost)
- Other geographic area in Kansas City
- Do not collect
- Not applicable

If you know which specific zip codes your beneficiaries reside in, please enter here.

## Evaluation

The Foundation is currently tracking the following metrics to evaluate our impact in closing economic mobility gaps. Share whether your organization is collecting or tracking any of the following metrics:

- attained an Associate, Bachelor's, or Postgraduate Degree
- enrolled in college/university (2 or 4 year)
- enrolled in or completed a short-term credentialing program
- attained full-time employment
- secured minimum \$45,000 income
- started a new business
- sustained a business 1, 5, or 10 years

The Foundation is interested in furthering our learning on how to evaluate impact in college access and completion, workforce and career development, and entrepreneurship. Please share additional metrics you collect and track in any of these areas. (optional)

How often do you update these metrics?

- once per year
- twice per year
- four times per year
- other

*For Capacity-Building grants, the Foundation is not requiring grantees to report on these metrics, though we may reach out to grantees who do collect economic mobility metrics for our learning. The Foundation will expect grantees to provide evidence that the identified organizational capacity was developed, how that capacity will enable greater ability to achieve impact, and any insights as part of this process.*

## Required Documents

1. Your organization's annual budget
2. Most recent financial statements (audited, if available)

*Please note that the Foundation will not review any additional documents submitted beyond your budget and financial statements.*

## How did you hear about this opportunity?

The Kauffman Foundation is interested in learning how people hear about our work. Please share how you learned about our strategic direction and new grantmaking priorities.