EWING MARION
KAUFFMAN
FOUNDATION

GRANTMAKING
Project Grant Eligibility Quiz

My funding request will not be used to start a business or fund patent expenses.

_____

My organization's activities contribute to closing economic mobility gaps through college access and completion, workforce and career development, or entrepreneurship.

_____

My organization's activities drive impact on at least one of these strategic priorities.

- College access and completion
- Workforce and career development
- Entrepreneurship

_____

In alignment with the strategic priorities, we are seeking projects at the intersection of innovation and impact through the following focus areas. Please review the definitions of our focus areas here.

- Essential Competencies and Skills
- Equitable Access
- Participation and Belonging
- Education and Employer Connection

My organization drives impact on at least one of the focus areas.

_____

My request has the potential to drive impact in the Kansas City region.

_____

The Kauffman Foundation is unable to provide funding for the following:
- bricks and mortar, including buildings or housing
- endowments
- institutions that discriminate
- loans, expenses, or seed capital for a private business
- lobbying or political activities
- medical (physical or mental health)
- political, social, or fraternal organizations
- religious activities

- requests to fund individuals, including direct scholarships

I acknowledge that if my request is for one of the above, the Foundation reserves the right to deny my grant request.

_____

Project Grant Application LOI

Consent and authorization

Organization & Contact Information

- Organization name and related contacts
- Does your organization participate in lobbying? {y/n}

Dates & Funding

- Start date
- End date
- Total Amount Requested (a minimum of $250,000 annually)
- Is the total project budget different from the total amount requested? (if yes, a text box will populate and asking for Total project budget)
- Annual Organization Operating Budget

LOI Questions

The Kauffman Foundation has identified strategic priorities to close the economic mobility gap in the Kansas City region. Indicate the primary area in which your organization drives impact in alignment with the Foundation's strategic priorities.

- College access and completion
- Workforce and career development
- Entrepreneurship

If you have a secondary impact area in alignment with the Foundation's strategic priorities, please indicate here. (optional)

_____

The Kauffman Foundation has identified focus areas to drive our strategic priorities. Select the focus areas in which your organization drives impact.

- Essential Competencies and Skills
- Equitable Access
- Participation and Belonging
- Education and Employer Connection

_____

In no more than three paragraphs, explain the specific goals of the proposal and what the Foundation's funding would be used to support. What challenge(s) are you addressing with this proposal in relation to our goal of driving toward equitable economic mobility? How does this proposal address that challenge?

In no more than two paragraphs, what are the outcomes you seek to achieve through this grant? How do you currently track outcomes? How many beneficiaries will you serve through the term of this proposal, and what will be the impact for these beneficiaries? (Please note that the Foundation will collaborate with Project grantees around evaluation.)

The Foundation is considering applications that align to our strategic priorities of college access and completion, workforce and career development, and/or entrepreneurship and drive the following focus areas – Essential Competencies and Skills, Participation and Belonging, Equitable Access, and Education and Employer Connection.

Provide a brief summary of your organization's previous and current activities that have driven impact in alignment with our focus areas. What were the outcomes (qualitative and/or quantitative data) from those activities?

In two paragraphs, what makes your proposed project uniquely positioned for impact that is distinct from others in the Kansas City region?

If you are located in Kansas City, please share what organizations are doing work similar to your proposed project in the region.

If your organization is located outside the Kansas City region, share your understanding of the local landscape and how that understanding led you to consider the Kansas City region as an area of interest? How have you built relationships with local organizations/stakeholders in the region and engaged with the beneficiaries you plan to serve?

Who do you serve or intend to serve?

If you currently have processes in place to collect information about how your beneficiaries publicly identify, please share what percentage of your beneficiaries identify as:

- Race and/or Ethnicity
- Gender
- Age

In one paragraph, describe the primary beneficiaries (geographic area, age range, socioeconomic status, gender, race, ethnicity, or other particular demographic focus) of your grant proposal.

The Kauffman Foundation's 2035 vision is focused on closing economic mobility gaps in the Kansas City region. We recognize that organizations outside of the Kansas City region, including statewide or national organizations, can accelerate our impact through resources, ideas, and learning.

If you currently serve or operate in the Kansas City region, please respond to the following:
If you do not currently, select "not applicable."

We are exploring parts of Kansas City that could be especially important for achieving equitable economic mobility in the Kansas City region. The list will change as the data and our approach evolve. Do the beneficiaries of your proposal reside in one or more of the areas listed below? Please select all that apply to the best of your ability.
If you do not currently collect that information, select "do not collect."

Note: We understand that many neighborhoods, districts, and cities are within these areas. We chose a few well-known ones in naming each to help you make selections.

- Downtown Kansas City, Missouri (including Westside, 18th and Vine, and Midtown)
- Downtown Kansas City, Kansas (including surrounding neighborhoods)
- East Lenexa / South Shawnee Mission, Kansas
- Ivanhoe / Sante Fe / Oak Park / Manheim, Kansas City, Missouri
- Northeast Kansas City, Missouri
- Downtown Olathe, Kansas (including surrounding neighborhoods)
- Piper / Edwardsville, Kansas
- Southeast Kansas City, Missouri
- Ruskin Heights / Hickman Mills / Grandview, Missouri
- Swope Park / Raytown, Missouri
- Waldo / Red Bridge, Missouri (including 63rd to I-435 along Troost)
- Unknown/do not collect

If you know which specific zip codes your beneficiaries reside in, please enter here:
_____

How did you hear about this opportunity?

The Kauffman Foundation is interested in learning how people hear about our work. Please share how you learned about our strategic direction and new grantmaking priorities.

- Kauffman events
- Kauffman email
- Kauffman website
- Kauffman Facebook
- Kauffman Instagram
- Kauffman LinkedIn
- Dr. DeAngela Burns-Wallace LinkedIn
- Kauffman associate
- News media story
- Previous grantee
- Other community event (please specify)
- Other community sources (please specify)

Project Grant Application Full

Organization & Contact Information

- The following information regarding demographics will not be used to make decisions on who is awarded grants.
  - Leader (race/ethnicity & gender)
  - Governing Board (race/ethnicity & gender)
- Do you have audited financial statements to attach in the document section below?
  - If no, without audited financial statements, we ask you to respond to the following questions related to the segregation of duties in your financial operations.

Dates & Funding

- Start date
- End date
- Total amount requested (a minimum of $250,000 annually)
- Annual organization operating budget
- Do you have other potential revenue streams you will pursue to implement this project?
- Total Project budget
- In no more than two paragraphs, share a budget narrative highlighting your key expenses to implement this project.
- In the table below, summarize how you would spend the proposed Kauffman Foundation grant by including the grant budget by expense categories. The sum of the expense categories should equal this grant request. (up to 5 expense categories)

  Your grant reporting to the Kauffman Foundation will include progress against this budget.

Organizational Capacity and Alignment

In one paragraph, tell us about the strength and stability of your organization's leadership. (both staff and board leadership)

- Describe leadership's experience and expertise relevant to this project.
- Share any recent transitions in your leadership. How do you ensure organizational stability when there are leadership changes?

_____

How does your organization ensure that the community you are seeking to serve is authentically engaged in the design, implementation, and evaluation of the impact strategy?

_____

Proposal

How will your organization implement this work? Tell us about the **size of the team** who will lead and implement this project, **including roles and relevant skills.**

_____

Please share a timeline for this project with key milestones.

_____

We value collaboration and partnership in the work we support. Though not required, please share examples of your key partners specific to your work in this/these focus areas and how you approach partnership with them.

_____

Evaluation

The Foundation is currently tracking the following metrics to evaluate our impact in closing economic mobility gaps. Please select any of the following metrics your organization is currently collecting or tracking:

- attained an Associate, Bachelor's, or Postgraduate Degree
- enrolled in college/university (2 or 4 year)
- enrolled in or completed a short-term credentialing program
- attained full-time employment
- secured minimum $45,000 income
- started a new business
- sustained a business 1, 5, or 10 years

The Foundation is interested in furthering our learning on how to evaluate impact in college access and completion, workforce and career development, and entrepreneurship. Please share any additional metrics you collect and track in any of these areas.

How often do you update these metrics? (optional)

The Foundation is interested in learning about how organizations evaluate impact in college access and completion, workforce and career development, and entrepreneurship.

I acknowledge, if awarded a Project grant, my organization will be asked to collaborate with the Foundation in evaluation activities.

Documents

1. Your organization's annual budget (this can be a document you provide to your board)
2. Most recent financial statements (audited, if available)